

# Privacy and Security Policy

We want you to continue to participate in the important work of the conservative movement. We take special efforts to protect any personal information you may provide us. We are concerned about our online privacy when we visit other sites, so we want your experience to be as safe and comfortable as we expect from others.

## **Cookies and Traffic Tracking**

To enhance the convenience of visitors to [citizensbehindbadge.givesecured.org](http://citizensbehindbadge.givesecured.org) and its affiliated sites, we use cookies and we track and analyze traffic patterns to improve the user experience. In some areas we use cookies to allow access to registered users and to pre-populate forms. The cookies are used only to store information to identify the user. Information is not web accessible and access to the information is restricted. If the user has cookies disabled in their browser, we will identify that user by their IP number.

We also use cookies as "shopping carts" in online stores. These cookies are used strictly to keep track of items selected for purchase. Without cookies enabled users will not be able to keep track of multiple purchases but may purchase items individually. These cookies are not tied to a user's personally identifiable information.

We use third-party advertising companies to serve our ads on our Web sites. These third-party advertising companies employ cookie and 1x1 pixel .gifs or web beacons to measure and improve the effectiveness of ads for their clients. To do so, these companies may use anonymous information about your visits to our website and other websites. This information can include: date/time of banner ad shown, the banner ad that was shown, their cookie, the IP address. This information can also be used for online preference marketing purposes.

If you want to prevent a third-party advertiser from collecting data, currently you may either visit each ad network's web site individually and opt out or visit the NAI gateway opt-out site to opt-out of all network advertising cookies. [Click here for the NAI gateway opt-out site](#). This site will also allow you to review the third-party advertising companies' privacy policies.

## **Links**

We offer links to non-affiliated websites. Those non-affiliated sites may employ their own privacy policies. We encourage our visitors to visit the sites that link to our site, but please review the privacy policies of those other websites as we are not responsible for the privacy practices, content or advertising of such third-party

websites.

### **Petitions, Surveys, Polls, News Alerts, etc.**

Citizens Behind the Badge frequently invites visitors to register to participate in a variety of grassroots actions. These initiatives often require us to capture personal information such as name, email address, postal address and other data related to the particular initiative. How such data will be used will be stated on the data capture form. Your permission to use such data is implied by your participation in the initiative under those stated terms but your email address will never be shared with a 3rd party. We will share such information with our affiliated sites in order to more effectively communicate with you about the important issues we think are of concern to you and to send you information on behalf of our partners and sponsors. We reserve the right to share your postal address and aggregated demographic information with advertisers, sponsors and partners.

If you wish to unsubscribe from our any of our email lists, simply unsubscribe here or click on the unsubscribe link at the bottom of any email you receive from this or any other Citizens Behind the Badge affiliated site. If you wish to be removed from our postal file, please send an email containing your full address to [info@citizensbehindbadge.org](mailto:info@citizensbehindbadge.org)

### **Credit Card Transactions**

We do not share your credit card information even with our own websites or affiliates, or with third parties except our merchant account established expressly to process your transactions in a secured manner.

We have security procedures such as encryption in place to guard your credit card information from unauthorized disclosure, loss or misuse. Those who make purchases using their credit card are directed to a secure server. Information such as your email or postal address and other confirming information will be used for processing your transaction. But full credit card information will only be used through our secure merchant account and will not be otherwise disclosed or maintained by Citizens Behind the Badge.

### **Changes in Privacy Policy**

We may revise this Policy at any time. We will post any changes to our Privacy Policy on this page, and any changes that we deem are more than minor in significance will be posted as an alert on our home page. Again, should you wish, you may always Unsubscribe.

If you have any questions about this Policy, please contact us

at [info@citizensbehindbadge.org](mailto:info@citizensbehindbadge.org), or write to us at IT/Internet Privacy Dept., Citizens Behind the Badge, P.O Box 1525, Merrifield, VA 22116-1525.

If you believe you have data rights governed by any state or federal law, including but not limited to the California Privacy Rights Act of 2020 (CPRA), the Colorado Privacy Act (CPA), the Connecticut Data Privacy Act (CDPA), the Utah Consumer Privacy Act (UCPA), the Virginia Consumer Data Protection Act (VCDPA), and wish to know more about or exercise such rights, please **see below**.

**WE'RE GRATEFUL FOR YOUR SUPPORT --  
AND WE RESPECT YOUR WISHES**

We want to communicate with millions of Americans about our important mission in the least intrusive ways, and to do so we rely on digital data. Some states have enacted laws that protect rights to your personal data such as your name and postal or email address.

Even though states may not constitutionally enact Do Not Mail laws, and even before enactment of state laws about personal information and data privacy rights, we sought to ensure that people who do not wish to receive unwanted postal or digital mail had their desires honored. The process of suppressing names to prevent unwanted mail uses computerized methods, and does not stop printed mailings in process, but takes approximately eight weeks on average to filter for total effectiveness. Our direct mail data agents use the best industry standards out of respect for donors and their family members — because it is the right thing to do. We too have family members or friends we wish to be respected. It is personal to us that we respect Do Not Mail and other reasonable requests, even though states legally may not prohibit mail.

Here are some notices required by data privacy laws in various states.

**CALIFORNIA**

The California Privacy Rights Act provides some California residents with (1) the right to know and see what personal information we have collected about them, including:

The categories of personal information we have collected about them;

The categories of sources from which the personal information is collected;

The business or commercial purpose for collecting or sharing their personal information;

The categories of third parties with whom we have disclosed their personal information; and

The specific pieces of personal information we have collected about them.

Residents have the right to (1) request that we delete the personal information we have collected from them (and direct our service providers to do the same), (2) request that we correct inaccurate personal information, (3) opt out of the sharing of their personal information to a third party for cross-context behavioral advertising.

Residents can request certain information about our disclosure of personal information to third parties for those parties' own direct marketing purposes during the preceding calendar year. This request is free and may be made once a year. Residents have the right not to be discriminated against for exercising any of the rights listed above.

To request access to or deletion of their personal information, opt out of the sharing of personal information or to exercise any other privacy rights under California law, residents may contact us at the email or postal address provided in our Privacy Policy.

To respond to some residents' requests we may need to authenticate their identity by providing information about themselves. Authorized agents may make requests if the resident has given them legal power of attorney or we are provided proof of signed permission, verification of residents' identity, and, in some cases, confirmation that they provided the agent permission to submit the request.

Response Timing and Format. We aim to respond to a consumer request in relation to these rights within 45 days of receiving that request. If we require more time, we will inform the requester of the reason and extension period in writing.

## **COLORADO**

The Colorado Privacy Act provides some Colorado residents with (1) the right to know and see what personal data we have collected about you in a portable format, (2) the right to request that we correct inaccurate personal data, (3) the right to request that we delete the personal data we have collected about them, (4) the right to opt out of targeted advertising and the sale of your data (as defined under Colorado law).

To request access to or deletion of your personal data, authenticate and exercise rights, opt out of targeted advertising and the sale of personal data, appeal our decision regarding a request related to these rights, or to exercise any other privacy rights under Colorado law, they may use one of the following methods:

Write to us at the email or postal address in our Privacy Policy to exercise rights.

To respond to some requests we may need to verify your request either by asking you to authenticate your identity by providing information about yourself. Authorized agents can make a request on your behalf if you have given them legal power of attorney or we are provided proof of signed permission, verification of your identity, and, in some cases, confirmation that you provided the agent permission to submit the request.

## **CONNECTICUT**

The Connecticut Data Privacy Act provides some Connecticut residents with (1) the right to know and see what personal data we have collected about them in a portable format, (2) the right to request that we correct inaccurate personal data, (3) the right to request that we delete the personal data we have collected about them, (4) the right to opt out of targeted advertising and the sale of their data (as defined under Connecticut law).

To request access to or deletion of your personal data, opt out of targeted advertising and the sale of personal data, appeal our decision regarding a request related to these rights, or to exercise any other privacy rights under Connecticut law, residents may contact us using one of the following methods:

Use the email address at our Internet site Privacy Policy to authenticate and exercise rights via our website.

Writing to us at the postal address shown at our Internet site Privacy Policy.

## **UTAH**

The Utah Consumer Privacy Act provides some state residents with (1) the right to know and see what personal data we have collected about you in a portable format, (2) the right to request that we delete the personal data we have collected about you, (3) the right to opt out of targeted advertising (as defined under Utah law).

To exercise rights, such as requesting access to or deletion of personal data, opting out of targeted advertising, or to exercise any other privacy rights under Utah law, resident may contact us using one of the following methods:

Visit our Privacy Policy to authenticate and exercise rights via our Internet site.

Write to us at the address listed I our Privacy Policy.

## **VIRGINIA**

The Virginia Consumer Data Protection Act provides some Virginia residents with certain rights.

They have the right (1) to know and see what personal data we have collected about you, (2) the right to request that we correct inaccurate personal data, (3) the right to request that we delete the personal data we have collected about you. (4) the right to opt out of targeted advertising and the sale of your data (as defined under Virginia law).

To request access to or deletion of your personal data, to opt out of targeted advertising and the sale of personal data, or to exercise any other privacy rights under Virginia law, please contact us using one of the following methods:

Visit our Privacy Policy to authenticate and exercise rights via our Internet site.

Write to us at the postal address stated in our Privacy Policy to exercise rights, or to appeal our decision regarding a request related to these rights.