

REXEL

**Get energized. Get enlightened.
Get engaged. Get excited.**

Automation Fair[®]

MAKE IT MATTER.

NOV. 18-21, 2024
Anaheim, California, USA



Join us at Automation Fair 2024, where makers, creators, and leaders from around the world converge for an unparalleled experience of inspiration and innovation. This 33rd annual event is your gateway to achieving more, simplifying complex production challenges, and becoming more resilient, agile, and sustainable.

Over four immersive days, tailor your schedule with sessions, tracks, tours, and experiences designed to amplify your impact. Explore cutting-edge innovation on the expo floor, earn professional development hours, and gain insights from world-class industry leaders. Automation Fair 2024 is your ultimate destination to get energized, enlightened, and engaged.

With Rexel, you'll get everything you need to Make It Matter at this year's Automation Fair. Don't miss out, be part of the future of automation.



NEXT IN TECH



Explore the newest products, technologies, solutions and services and learn how they can help you meet your manufacturing needs today, tomorrow and into the future.

ADVANCE YOUR INDUSTRY



The pace of change is fast and furious. Automation Fair[®] can prepare you to move forward in unique ways to achieve more of your desired business outcomes.

SMART MANUFACTURING



Hear from the visionaries in industrial digital transformation and learn how you can accelerate your enterprise's digital journey.

Secure Early-Bird Registration Rates

By Registering with Rexel, we will ensure you receive the best rate possible, regardless of when you register. Everything you need for a world class experience in one registration portal.

Automation Fair Registration Pass

General Access Pass \$495

Required to attend Automation Fair 2024

Includes: Event Admission, Keynotes, Expo & Expo Tours, Off-site Tours, Summits, Industry Viewpoints, New Product Introductions, Panel Discussions, Partner & Customer-led Sessions, Intro-level Tech Sessions, Intro-level Hands-on Labs, and daily lunch.

General Access + Advanced Training Pass \$1595

Includes General Access Pass benefits noted above and: Four days of unlimited Advanced-level Hands-on Labs and Technical Training sessions. These sessions are eligible for Professional Development Hour credits upon completion of session(s).

3 Easy Steps For a World Class Experience

1. Purchase your Automation Fair Registration Pass with Rexel
2. Book your hotel & logistics conveniently with Rexel
3. Secure your entrance to the Automation Fair event by registering on [RockwellAutomation.com](https://www.rockwellautomation.com) with the activation code we provide you

SCHEDULES & INFORMATION

Monday, November 18

- 6am Breakfast
- 6:30am, 7am, 9am, 11am Bus departures from Hotel FERA to Convention Center
- 2pm & 5:30pm, departures from Convention Center to Hotel FERA

Tuesday, November 19

- 6am Breakfast
- 6:30am, 7am, 9am, 11am Bus departures from Hotel FERA to Convention Center
- 2pm & 5:30pm, departures from Convention Center to Hotel FERA
- 3-9pm Rexel Registration Desk
- 5:30pm – 9pm Rexel Welcome Reception Hotel FERA

Wednesday, November 20

- 6 – 9am Breakfast Buffet
- 6am – 3pm Rexel Registration Desk
- 5:45 – 9pm Rexel Appreciation Dinner, Angel Stadium (busses provided)

Thursday, November 21

- 6-9am Breakfast Buffet
- 6-11:30am Rexel Registration Desk

**Busses provided for hotel guests to and from the convention center on Wednesday and Thursday*

Click to Register for your Automation Fair Passes and Hotel Accommodations

HOTEL ACCOMMODATIONS



HOTEL FERA ANAHEIM

100 The City Drive
Orange, CA 92868

714-634-4500

Hotel Package Inclusion:

- Overnight Accommodations, Taxes and Gratuities
- Daily Breakfast
- Tuesday Welcome Reception
- Transportation to and from the Convention Center
- Wednesday Appreciation Dinner @ Angel Stadium
- Transportation to and from Wednesday's Appreciation Dinner
- *Appreciation Dinner cost for those not staying in our hotel package: \$150*

Room Rates

DURATION OF STAY			
ARRIVAL		DEPARTURE	
Sunday	11/17	Tuesday	11/19
Sunday	11/17	Thursday	11/21
Sunday	11/17	Friday	11/22
Monday	11/18	Thursday	11/21
Monday	11/18	Friday	11/22
Tuesday	11/19	Thursday	11/21
Tuesday	11/19	Friday	11/22

SINGLE ROOM PACKAGES	
RATE	PACKAGE ID
\$1,000.00	812441
\$1,850.00	812446
\$2,300.00	812450
\$1,550.00	812452
\$1,900.00	812454
\$1,200.00	812456
\$1,500.00	812459

DOUBLE ROOM PACKAGES	
RATE*	PACKAGE ID
\$760.00	812443
\$1,445.00	812448
\$1,520.00	812451
\$1,145.00	812453
\$1,320.00	812455
\$970.00	812457
\$1,120.00	812461

*Double room rates are per-person, based on two travelers sharing the same room