

**REXEL**AUTOMATION  
SOLUTIONS

# NEW PRODUCTS

Innovative Solutions for Industry 4.0

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## Issue Highlights

- Lifeline™ 5 Cable Pull Switches
- Visualization Roadshow Coming to Asheville, NC - March 20, 2024
- Lifecycle Announcement: PowerFlex 753/755 A-Jumper
- 2024 Workforce Development

## PLANT FLOOR SAFETY

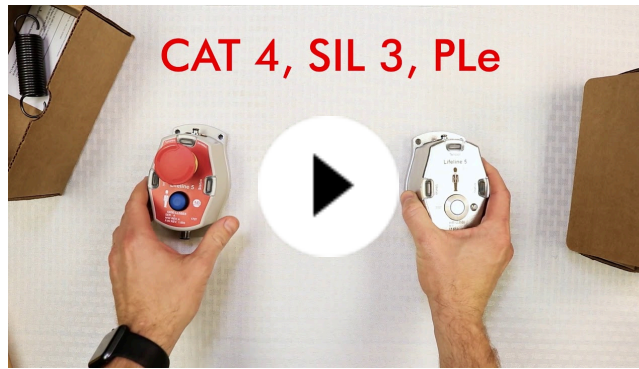
### Lifeline™ 5 Cable Pull Switches



The Bulletin 440E Lifeline™ 5 Cable Pull Switches are microprocessor-based solutions that bring advanced features and diagnostics that help enhance safety and improve productivity. These switches offer features and functions that simplify setup and allow for more efficient maintenance and troubleshooting. The Lifeline™ 5 switches are designed for various applications from general material handling to harsh food and beverage environments.

[Learn More](#)

**This video shows how the advanced features and diagnostics of the Lifeline 5 cable-pull switch help enhance safety while improving productivity.**



For questions about this product, please contact [Kelly.Matthews@RexelUSA.com](mailto:Kelly.Matthews@RexelUSA.com).

## AUTOMATION EVENTS

Come See What's New at Rockwell's Visualization Roadshow

Wednesday, March 20, 2024  
9:00 AM - 3:30 PM  
(Lunch Provided)

Rexel Automation Solutions Center  
157 Asheland Ave, Asheville, NC 28801

Want to find out more about the latest Rockwell Automation Visualization technologies? Join us on March 20th to receive updates directly from Rockwell on their latest advancements, including FactoryTalk Optix! The latest innovations in visualization hardware and software will be shared. [< Download the Flyer >](#)



Register Today

For questions about this event, please contact [Kerry.Crozier@RexelUSA.com](mailto:Kerry.Crozier@RexelUSA.com).

## PRODUCT LIFECYCLE ADVISORY

## Urgent Action Needed: Identify Discontinued Products in Your Plant

- **Discontinued:** PowerFlex 753/755 A-Jumper Configurations will be Discontinued in **June 2024**
- **End of Life Status:** This will be **Discontinued** directly from **Active Status** as the A-jumper configuration can still be achieved on site by removing the CM Jumper
- **Solution:** J-Jumper should be ordered

1...3	4	5	6	7	8...10	11	12	13	14	15	16	17	18
20G	1	A	N	D	248	J	A	O	N	N	N	N	N
a	b	c	d	e	f1...f6	g	h	i	Positions 14...18 are not used.				

g		
Filtering and CM Cap Configuration		
Code	Filtering	Default CM Cap Connection
A	Yes	Jumper Removed
J	Yes	Jumper Installed

← A-Jumper discontinuation  
← J-Jumper should be ordered

Protect your production continuity and avoid costly downtime with timely upgrades. Click the button below to schedule a product lifecycle assessment from our experts.

Schedule an Assessment Today

Search the full Allen-Bradley Product Lifecycle Library for more information.

For questions about this change, please contact [King.Lewis@RexelUSA.com](mailto:King.Lewis@RexelUSA.com).

## FEATURED LEARNING

Studio 5000 Logix Designer Level 1: ControlLogix Fundamentals and Troubleshooting ([CCP299](#))

Rexel Asheville, NC (April 15-19, 2024)

157 Asheland Ave, Asheville, NC 28801

\$3,640

Register

PowerFlex 750 Series Configuration and Startup ([CCA182](#))

Rexel Asheville, NC (June 18-19, 2024)

157 Asheland Ave, Asheville, NC 28801

\$2,300

Register

**PowerFlex 750-Series Maintenance and Troubleshooting  
(CCA183\*)**

**\$2,300**

**Rexel Asheville, NC (June 20-21, 2024)**

157 Asheland Ave, Asheville, NC 28801

**Register**

*\*Please review the required prerequisites. Prerequisites MUST be addressed prior to registration for this course.*

[View Full Course Offering](#)

**Seating is limited! Register for a course today!**

For questions or help with registration, please contact [Amber.Manno@RexelUSA.com](mailto:Amber.Manno@RexelUSA.com).



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