

REXEL

AUTOMATION  
SOLUTIONS

# NEW PRODUCTS

Innovative Solutions for Industry 4.0

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## Issue Highlights

- FactoryTalk® Energy Manager
- PowerFlex® 7A Scope
- Device Object Libraries - What's New
- CIP Safety over EtherNet/IP Products
- Introducing Stratix® 5200
- Upgrade to an Integrated Service Agreement (ISA)
- 2024 Workforce Development

## Product Showcase

### FactoryTalk® Energy Manager

#### Achieve Sustainability Goals with FactoryTalk® Energy Manager

Elevate awareness by monitoring **energy usage in real-time**, providing contextualized, detailed analytics into production processes, batches, and assets.

**Boost profitability** by strategically managing and mitigating peak demand



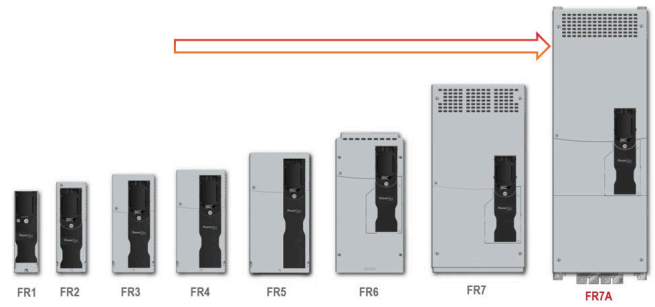
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FactoryTalk® Energy Manager Literature

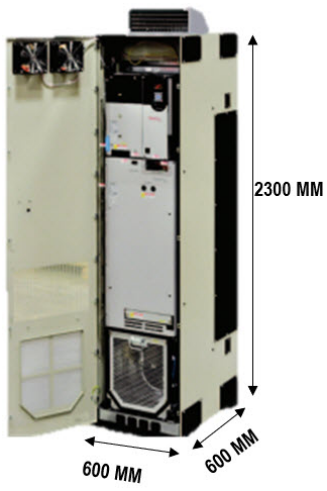
For questions, please contact [Michael.Harkins@RexelUSA.com](mailto:Michael.Harkins@RexelUSA.com).

PowerFlex® 7A Scope

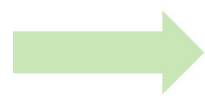
- 400/480V AC Input
- 450HP(567/545A) & 500HP (650/617A)
- IP00/IP20
- C3, TUV, UL & CE certs only
- Speed, Torque & Position Control
- Panel Mount Drive
- **TotalFORCETechnology**



Frame 7A PF755TS Compared to Frame 8 PF755



Current Offering:  
PowerFlex® 755 Frame 8



PowerFlex® 755TS Frame 7A

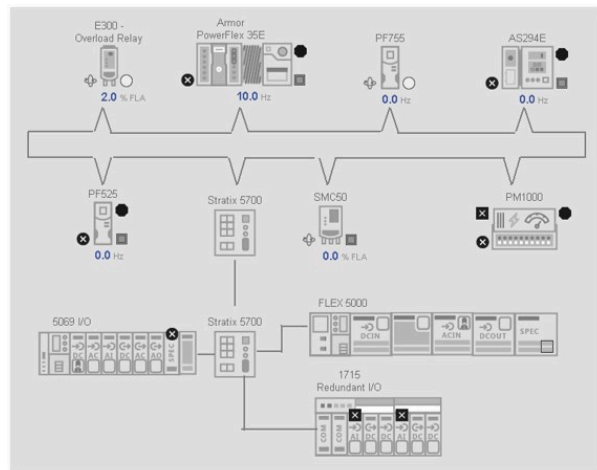
For questions, please contact [Cliff.Gilliland@RexelUSA.com](mailto:Cliff.Gilliland@RexelUSA.com).

Reduce Risk & Time to Value with free reusable AOI & HMI Faceplate code. Free libraries of programming content which integrate Rockwell Automation® and partner hardware products into Logix applications and Rockwell Automation HMI & software products.

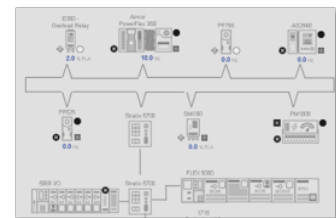
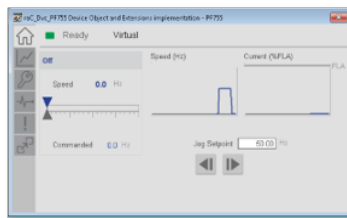
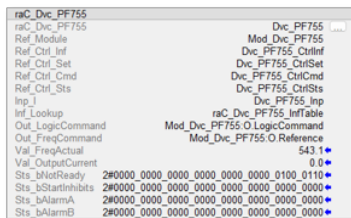
Objects are available for drives, network devices, safety, IO, IO-Link and conditions monitoring. These device objects include HMI faceplates for FactoryTalk® View ME/SE, FactoryTalk® Optix and Studio 5000 View Designer® software, offering a user interface that seamlessly integrates with the products.

Also see these great libraries:

- Process Library (PlantPAX)
- Machine Builder Libraries
- Mettler Toledo Device Library
- Robotics Library
- Independent Cart Technology Libraries
- Common Application Libraries



Learn More



For questions, please contact [Michael.Harkins@RexelUSA.com](mailto:Michael.Harkins@RexelUSA.com).

## CIP Safety over EtherNet/IP Products

Safety application coverage in CIP provides the ability to mix safety devices and standard devices on the same network or wire for seamless integration and increased flexibility. CIP Safety™ provides fail-safe communication between nodes such as safety I/O blocks, safety interlock switches, safety light curtains and safety controllers in both machine and process automation safety applications up to Safety Integrity Level (SIL) 3 according to IEC 61508 standards.

Rockwell has an assortment of CIP Safety products that easily integrates in Studio 5000 applications.

Click on the image to learn more:




For questions, please contact [Aria.Janello@RexelUSA.com](mailto:Aria.Janello@RexelUSA.com).

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## Introducing the NEW STRATIX<sup>®</sup> 5200

Presented by Paul Sainato | IIoT Solutions Manager  
October 10th | From 10:00 AM to 11:00 AM EST



Register now for this virtual seminar.

More details to come. For questions, please contact [Paul.Sainato@RexelUSA.com](mailto:Paul.Sainato@RexelUSA.com).

## LifeCycle Services

Get more out of your TechConnect when you upgrade to an Integrated Service Agreement (ISA)

- 20% more buying power on repairs
- 24X7 Remote System Support
- Contract Usage Analytics always available
- Relief of not having to issue a purchase order with each repair
- Install Base Evaluation
- Discounts on Learning + Training



For questions about this service, please contact [Bryan.Wenner@RexelUSA.com](mailto:Bryan.Wenner@RexelUSA.com).

# Featured Learning

**PowerFlex 750-Series Configuration and Startup ([CCA182](#))**

\$2,425

**Rexel - Sparks, MD (October 1-2, 2024)**

120 Sparks Valley Rd A, Sparks, MD 21152

Register

**PowerFlex 750-Series Maintenance and Troubleshooting  
([CCA183](#))**

\$2,425

**Rexel - Sparks, MD (October 3-4, 2024)**

120 Sparks Valley Rd A, Sparks, MD 21152

Register

**Studio 5000 Logix Designer Level 2: Basic Ladder Logic  
Programming ([CCP151](#))**

\$2,425

**Rexel - Sparks, MD (October 22-23, 2024)**

120 Sparks Valley Rd A, Sparks, MD 21152

Register

**Studio 5000™ Logix Designer Level 3: Basic Ladder Logic  
Interpretation ([CCCL21](#))**

\$2,425

**Rexel - Sparks, MD (October 24-25, 2024)**

120 Sparks Valley Rd A, Sparks, MD 21152

Register

**Studio 5000 Logix Designer Level 1: ControlLogix System  
Fundamentals, ([CCP146](#))**

\$2,425

**Rexel Beltsville (October 29 - 30, 2024)**

5300 Sunnyside Ave, Beltsville, MD 20705

Register

**Studio 5000 Logix Designer Level 2: Basic Ladder Logic  
Programming ([CCP151](#))**

\$2,425

**Rexel Beltsville (October 31 - November 1, 2024)**

5300 Sunnyside Ave, Beltsville, MD 20705

Register

*\*Please review the required prerequisites. Prerequisites MUST be addressed prior to registration for this course.*

[View Full Course Offering](#)

**Seating is limited! Register for a course today!**

For questions or help with registration, please contact [midaservice@RexelUSA.com](mailto:midaservice@RexelUSA.com).



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