



NEW PRODUCTS

Innovative Solutions for Industry 5.0

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Issue Highlights

- [Avoid the Dangers of Gray Market and Counterfeit Products](#)
- [FactoryTalk® Design Studio™ - Try it Now at No Cost !](#)
- [Dream Report® - User Friendly & Programming Free™ Reporting](#)
- [M100 Electronic Motor Starter - Innovation Simplified](#)
- [LifeCycle Services: TechConnectIQ™ Support](#)
- [2025 Workforce Development](#)

Make Sure It's Genuine

Learn the Importance of Purchasing from an Authorized Source

Customers are being tempted more than ever to purchase from alternative “gray market” sources such as online resellers, parallel importers, and peer-to-peer marketplaces. Unfortunately, this has resulted in customers unknowingly acquiring substandard and even counterfeit Rockwell Automation products. Products purchased from unauthorized sources present significant risks to safety and security. Learn more about how to avoid the dangers of gray market and counterfeit products by watching the video below.



Learn More

For questions, please contact Jason.McBrayer@RexelUSA.com.

Product Showcase

Maximize productivity with FactoryTalk® Design Studio™

A cloud-based, software-defined industrial automation design environment.

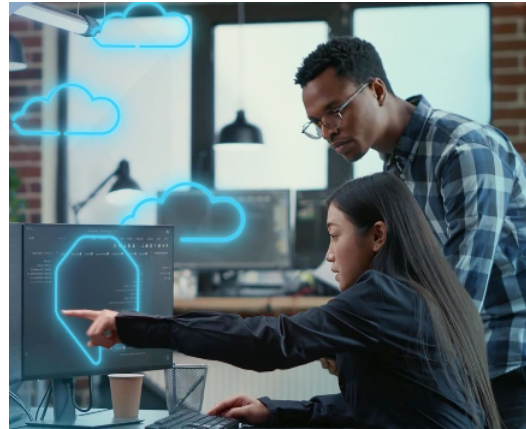
Discover how FactoryTalk Design Studio delivers a modern, multi-user, multi-controller design environment.

Experience the benefits of a modern cloud-based design product. FactoryTalk® Design Studio™ enables industrial automation system designers to improve their collaboration and productivity with a more simplified and streamlined way to work. The result is faster time to market and systems that cost less to build and maintain.

The newest update introduces:

- Cloud-to-edge communications that provides an end-to-end workflow for securely linking the virtual design environment to physical control devices for code deployment and online monitoring.

- AI-powered design capabilities that can:
 - Model your system
 - Generate PLC code
 - Create and explain project elements
 - Resolve errors quickly
 - Document your project
 - And more



Try FactoryTalk Design Studio Software at No Cost Now

For questions, please contact Alvin.Toney@RexelUSA.com.

Dream Report™ - User Friendly & Programming Free™ Reporting

Dream Report™ is a simple, economical solution to display data or create visualization dashboards without the need for programming.

Ocean Data System's "Dream Report Software", is well respected, and has many industry awards (**Three Years in a Row, WINNER of the "Engineers' Choice Award."**). They have also partnered with several of our existing Networking suppliers (Owl Cyber Defense & WIN911) and their top reference clients on their website include: **NESTLE, DISNEY, MERCK, Volkswagen, etc.**



The Most Recommended Software for Industrial Reporting

Dream Report® is the World's Leading User-Friendly Reporting and Dashboarding for Industrial Automation and for Non-Programming Users



[Download Brochure](#)

For questions, please contact Kerry.Crozier@RexelUSA.com.

M100 Electronic Motor Starter - Innovation Simplified

Next Generation Performance: A smart choice for modern automation systems



[Learn More](#)

Ready to elevate your motor control system with cutting-edge capabilities? The M100 Electronic Motor Starter enables you to simplify panel wiring and reduce component and engineering complexities with advanced functional safety solutions and more refined motor starting capabilities.

**New ~ Available Soon in February 2025!*

For questions, please contact Kelly.Matthews@RexelUSA.com.

LifeCycle Services

TechConnectIQSM Support introduces a simplified, modern, flexible, and digitally enabled remote support experience to augment your workforce in navigating increasingly complex problems. The new TechConnectIQSM experience expands Rockwell's digital insights capabilities to empower better data-driven decisions. It also introduces greater flexibility in support options, including the ease of scheduling callbacks and a seamless transition from electronic to real-time assistance.



Ask yourself:

- When an unplanned downtime event occurs, what does your overall strategy look like to get back up and running?
- Do you have an in-house maintenance team?
- How long does it take to troubleshoot?
- Do you feel like you have the right skill sets available on-site to support your operation?
- Do you have a shortage of skilled workers?
- What does your maintenance strategy look like? (proactive vs. reactive)
- Are there critical assets on site that require additional monitoring?

Please reach out to your local Rockwell Lifecycle Services Specialist to discuss how we can help.

For questions, please contact
Amber.Manno@RexelUSA.com.

Featured Learning

If Rockwell's in-person classes do not work for you, Rockwell offers their [Learning+](#) subscription program which has a wide variety of classes that are flexible and fully virtual. [>> Learn More](#)

Accelerated Logix5000 Programmer Certificate Level 1 ([CCP250](#))

\$4,140

Rexel Asheville, NC (February 24 - 28, 2025)

157 Asheland Ave, Asheville, NC 28801

Register

**Studio 5000 Logix Designer Level 1: CompactLogix
Fundamentals and Troubleshooting ([CCP298](#))**

\$4,140

Rexel Asheville, NC (March 24 - 28, 2025)

157 Asheland Ave, Asheville, NC 28801

Register

**Studio 5000 Logix Designer Level 1: ControlLogix System
Fundamentals ([CCP146](#))**

\$2,400

Rexel Asheville, NC (May 6-7, 2025)

157 Asheland Ave, Asheville, NC 28801

Register

**Studio 5000 Logix Designer Level 2: Basic Ladder Logic
Programming ([CCP151](#))**

\$2,400

Rexel Asheville, NC (May 8-9, 2025)

157 Asheland Ave, Asheville, NC 28801

Register

**Studio 5000 Logix Designer Level 2: ControlLogix Maintenance
and Troubleshooting ([CCP153](#))**

\$3,190

Rexel Asheville, NC (May 13-16, 2025)

157 Asheland Ave, Asheville, NC 28801

Register

Studio 5000™ Logix Designer Level 3: Project Development

\$3,190

(CCP143)

Rexel Asheville, NC (June 3-6, 2025)

157 Asheland Ave, Asheville, NC 28801

Register

Accelerated Logix5000 Maintainer Certificate Level 1 (CCP300)

\$4,000

Rexel Asheville, NC (July 21-25, 2025)

157 Asheland Ave, Asheville, NC 28801

Register

Studio 5000 Logix Designer Level 4: Kinetix 5700 (CIP) Programming (CCN144-A)

\$3,190

Rexel Asheville, NC (August 19 - 22, 2025)

157 Asheland Ave, Asheville, NC 28801

Register

**Please review the required prerequisites. Prerequisites MUST be addressed prior to registration for this course.*

View Full Course Offering

Seating is limited! Register for a course today!

For questions or help with registration, please contact Amber.Manno@RexelUSA.com.

Missed a newsletter? Check out our newsletter archive [here](#).



Local Training and Events



Automation Line Card



Automation Locations

