



Discover, Learn, and Innovate at the Automation Fair 2025

We are excited to invite you to attend the [2025 Automation Fair®](#) event, hosted by Rockwell Automation **November 17 - 20, in Chicago, Illinois**. Learn more about the Rexel Experience below and register with us directly from the guide. Our complete customer travel package includes our stay at the [The Swissôtel Chicago](#) and an exciting customer event at [The Museum of Science & Industry](#). > [Register with us NOW!](#)



Nov. 17-20, 2025 · Chicago, Illinois, USA

Explore Automation Fair® with Rexel

Automation Innovations

IEC Enclosures - Redefine Simplicity When Ordering and Assembling



nVent HOFFMAN IEC-rated Enclosures and Accessories are available in mild steel and stainless steel modular, wall mounted, or terminal box solutions to meet your application needs. Accelerate the specification and installation process through interchangeable accessories and tool-free assembly, while streamlining ordering with a single global part number.

Modular

Wall Mounted

Terminal Box



[Learn More](#)

Save Space in Your Panel with Mersen's New Class J Fused Switch



The Mersen FS Series is a UL 98 Listed fused disconnect switch designed for branch circuit protection using any UL Listed Class J fuse. Engineered for performance and convenience, the FS Series delivers the high interrupting capacity of Class J fuses (200kA SCCR) in the same footprint of a fuse holder. It occupies less space than a standard fuse holder and traditional disconnect switch combination, enabling more streamlined panel designs and improved off-the-shelf distribution availability when time and convenience matter most.

[Download the UL 508 A Brochure](#)

DRIVEFLEX® – Your Ideal Cable Solution for VFD Applications



Engineered for demanding Variable Frequency Drive applications, LUTZE DRIVEFLEX® VFD cables deliver superior electrical performance, reduced EMI, and long-lasting durability — even in the toughest industrial environments.

LUTZE DRIVEFLEX® is the most flexible VFD cable in its class for the easiest handling and installation; plus, they are UL listed for use in a wide variety of application areas. Available in multiple configurations; with four conductors, four conductors + integrated control pair(s), and three symmetrical ground constructions for larger HP motors.



[Learn More](#)

Hubbell EdgeConnect Technology - The Fastest Terminating Devices

HUBBELL
Wiring Device-Kellems



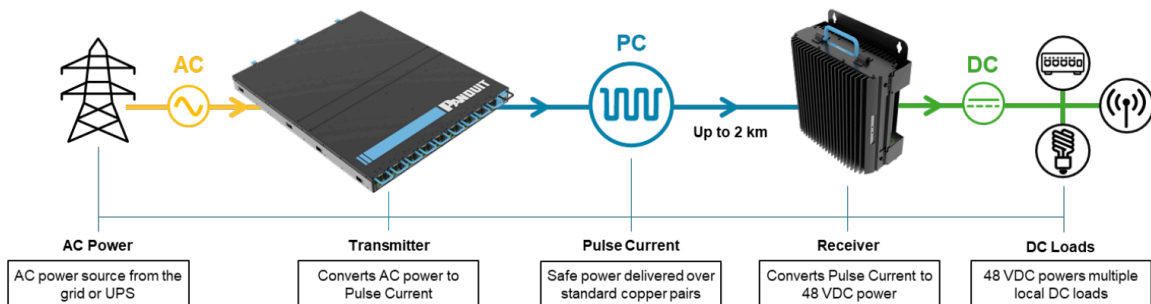
Hubbell's innovative, patented EdgeConnect technology makes for the fastest terminating devices. Strong steel springs inside grip wires tight for a reliable connection. They eliminate screws, so installers get more done in less time. Simply insert the wire and engage the lever.

[Learn More](#)

Smarter, Safer Power with Panduit's Fault Managed Power System

PANDUIT®

Panduit's Fault Managed Power System delivers up to 600W of safe, Class 4 power over long distances—ideal for industrial environments, lighting, IoT, PoE and more! Designed to reduce risk, installation complexity and cost, it enables high-performance connectivity for automation, security, and building systems while meeting NEC Class 4 safety standards.



[Learn More](#)

Evolutionary Fault Tolerance. A New Approach to Availability in x86 Architectures

PENGUIN
SOLUTIONS

Discover intelligent, predictive fault tolerance delivered by Penguin Solutions' new generation computing platform.

Stratus ztC Endurance™ has an advanced availability architecture designed to provide the optimal combination of protection, performance, intelligence, modularity, flexibility, and serviceability for a modern, next-generation mission-critical computing system.



Check out this whitepaper and learn more about Stratus ztC Endurance features, including:

- Intelligent, predictive fault tolerance
- 99.99999% availability
- Multi-layered security
- Proactive health monitoring
- Fully redundant hardware design
- And more

[Download the White Paper](#)

Softing Extends Connectivity Solutions With usbLink CN, Replacing the Discontinued Allen-Bradley 1784-U2CN

Softing Industrial's new usbLink CN is a USB to ControlNet interface that replaces the discontinued Allen-Bradley 1784-U2CN, extending Softing's product line of USB interfaces that connect user laptops to industrial field devices.

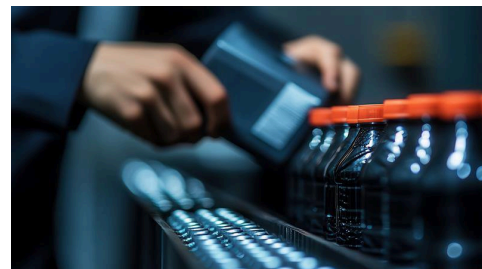


Featured Learning

The Future of Industrial Operations in Factory Automation and Digitalization (FA&D)



Transform CPG Quality and Ensure FSMA Compliance



August 20, 2025 | 11:00 - 12:00 PM CST
Presented By: Rockwell Automation

Join us to discuss redefining the future of industrial operations in FA&D. We will define digital factory operations, where industrial automation intersects with industrial data management and operations to enhance production capabilities.

[Register Here](#)

August 26, 2025 | 10:00 - 11:00 AM CST
Presented By: Rockwell Automation

Discover how AI-powered machine vision boosts quality, reduces defects, and empowers teams with no-code tools for smarter manufacturing.

[Register Here](#)

Workforce **Development** **2025** Training for Industrial Automation

[View Courses & Register](#)

As workforce and technology landscapes undergo dramatic change, it's critical for you to supplement skill shortages to stay productive and keep up with customer demands.

A clear workforce development and training strategy will help you mitigate workforce challenges. Empower your people and extend the reach of your team with Rexel's Workforce Support and Training Services.

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