



NEW PRODUCTS

Innovative Solutions for Industry 5.0

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Issue Highlights

- **Join the Rexel Experience at Automation Fair 2025 | November 17 - 20, 2025**
- Guardmaster® 440C-CR30 Software Configurable Safety Relay
- Autonomous Mobile Robots by OTTO
- Aria AZT Protect - OT Cybersecurity
- LifeCycle Services
- 2025 Workforce Development

THE REXEL EXPERIENCE

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Nov. 17-20, 2025
Chicago, Illinois, USA

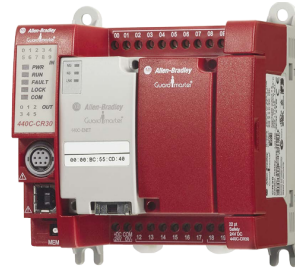
Come see ALL the new products by registering to attend Automation Fair® with us.

[Explore Automation Fair® with Rexel](#)

Product Showcase

Guardmaster® 440C-CR30 Software Configurable Safety Relay

Allen-Bradley's Guardmaster® 440C-CR30 Safety Relay is a flexible, cost-effective and easy-to-use configurable safety relay ideal for applications requiring four to 10 safety circuits and control of up to five zones. The Guardmaster® 440C-CR30 Safety Relay is configured through a simple process of selecting certified safety function blocks to rapidly build your applications.



The Guardmaster® 440C-CR30 safety relay is completely integrated with Allen-Bradley Logix controllers and can be configured and programmed in the Rockwell Software® Studio 5000® environment. This means you can create, control and monitor a safety system in the same software environment as their standard control, resulting in increased productivity and reduced commissioning time.

[Learn More](#)

For questions, please contact Aria.Janello@RexelUSA.com.

Autonomous Mobile Robots by OTTO



Level up your material handling. Unlock the highest level of productivity with an autonomous material handling solution that's proven in the most successful factories around the world.

**Featured at Automation Fair 2025*

[Learn More](#)

For questions, please contact Cliff.Gilliland@RexelUSA.com.

Aria AZT Protect - OT Cybersecurity



Can your OT network guard against the unknown?

Your operational technology (OT) networks are the source of your revenue and profit. They are also increasingly connected to the outside IT world, which means they are vulnerable to a growing number of cyberattacks – from ransomware to sophisticated intrusions, many of which have never been seen before. As your OT and IT worlds converge, the risk of cyber exploits of critical application vulnerabilities that can shut down your critical OT production systems exponentially increases.

AZT PROTECT's AI-Directed patented approach

- Stops all attacks immediately as they try to execute
- Stops attacks Cloud based EDRs don't:
 - Supply chain attacks
 - Nation state backed attacks
- Understands known good applications, processes, etc... and blocks the rest
- Each endpoint is fully autonomous, stops the attacks then reports:
 - No need for Cloud updates to block new attacks
- Makes application vulnerabilities and patching near irrelevant by blocking exploits
- No need for cybersecurity trained staff
- Deploys and fully protects in minutes
- Lightweight – can be rolled out on OT equipment with 20-year-old OS versions
- Can run fully air-gapped

Learn More

For questions, please contact Michael.Harkins@RexelUSA.com.

LifeCycle Services

Build Knowledge and Expertise

Want more information? Ask your authorized Allen-Bradley® distributor which **Learning+ training subscription** is right for you, or visit: rok.auto/training

Our E-learning courses include fundamental and product-specific topics delivered directly to your plant floor or location of your choice. Each learning module contains activities, software simulations and demonstration videos to help reinforce learning concepts. Virtual classroom sessions include modularized virtual lectures, lab experience demonstrations, simulations and demonstration videos.

Office hours are available for small group coaching to enhance learning concepts. More capabilities and more content. Live and on-demand Genius Webinars are featured monthly, and content is continuously being developed. Assessment tools help baseline your knowledge and e-learning modules are available in multiple languages.



Upskill your employees with flexible, on-demand training solutions

You're challenged to provide your current workforce with the technical skills and knowledge that will keep your production environment operating smoothly. Our Learning+ training subscription provides the valuable instruction that you need, with today's flexible workforce requirements in mind.

Expanded training options now available

	Learning+	Learning+ Enhanced	Learning+ Draft Skills	Learning+ Plus
LIBRARY ACCESS				
AI+ automation courses	✓	✓		✓
Virtual classroom live training		✓		✓
360 hours of individual self-study courses	✓		✓	✓
Genius Webinars	✓	✓	✓	✓
Product spotlight mini-courses	✓	✓	✓	✓
Assessment technology knowledge assessments	✓	✓	✓	✓
PLATFORM FEATURES				
Certification of completion for e-Learning	✓	✓	✓	✓
Administrative dashboard for multi-users	✓	✓	✓	✓
Redirection of user access	✓	✓	✓	✓
SCALABLE OPTIONS				
Annual subscription	✓	✓	✓	✓
Single course 90-day trial period	✓			
Educational subscriptions	✓			



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For questions, please contact
Bryan.Wenner@RexelUSA.com.

Featured Learning

If Rockwell's in-person classes do not work for you, Rockwell offers their [Learning+](#) subscription program which has a wide variety of classes that are flexible and fully virtual.
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INTRODUCING:

[DRV215 - PowerFlex 750-Series Configuration, Startup, Maintenance, and Troubleshooting](#)

This course is a combination of CCA182 - PowerFlex 750-Series Configuration and Startup and CCA183 - PowerFlex 750-Series Maintenance and Troubleshooting delivered as a three-day in-person class. Upon completion of this course, given a wired PowerFlex® 750-Series drive (PowerFlex 753 or PowerFlex 755) and AC motor, you will be able to install the drive correctly, start it up, and configure drive parameters to meet application-specific needs. The course also introduces concepts and techniques that will assist you in successfully maintaining and troubleshooting the drive, recognizing PowerFlex 750-Series drive hardware, and diagnosing specific faults.

PowerFlex 750 Series Configuration, Startup, Maintenance, and Troubleshooting ([DRV215](#))

\$2,815

Rexel - Sparks, MD (October 14 - 16, 2025)

120 Sparks Valley Rd A, Sparks, MD 21152

Register

Essentials of Industrial Ethernet Networks for an OT Professional ([CCP182](#))

\$2,440

Rexel - Beltsville, MD (October 27 - 28, 2025)

5300 Sunnyside Ave, Beltsville, MD 20705

Register

EtherNet/IP Configuration and Troubleshooting ([CCP183](#))

\$2,815

Rexel - Beltsville, MD (October 29 - 31, 2025)

5300 Sunnyside Ave, Beltsville, MD 20705

Register

FactoryTalk View ME & PanelView Plus Programming ([CCV204-A](#))

\$3,295

Rexel - Beltsville, MD (November 18 - 21, 2025)

5300 Sunnyside Ave, Beltsville, MD 207052

Register

Studio 5000 Logix Designer Level 1: ControlLogix System Fundamentals ([CCP146](#))

\$2,440

Rexel - Sparks, MD

(December 9 - 10, 2025 and March 10 - 11, 2026)

301 Foxcroft Ave, Martinsburg, WV 25401

Register

Studio 5000 Logix Designer Level 2: Basic Ladder Logic Programming ([CCP151](#))

\$2,440

Rexel - Sparks, MD

(December 11 - 12, 2025 and March 12 - 13, 2026)

301 Foxcroft Ave, Martinsburg, WV 25401

Register

**Please review the required prerequisites. Prerequisites MUST be addressed prior to registration for this course.*

[View Full Course Offering](#)

Seating is limited! Register for a course today!

For questions or help with registration, please contact MidAService@RexelUSA.com.

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