TECH TOUR 2026

INNOVATE · INTEGRATE · AUTOMATE

Rexel | AUTOMATION SOLUTIONS

MAXIMIZE THE CAPABILITIES OF YOUR AUTOMATION SYSTEMS

Wednesday, March 4th • 8:00 AM – 4:00 PM

DoubleTree Convention Center
2233 Cesar Chavez Blvd.
Fresno, CA 93721

Register Now

Technical Sessions & Tradeshow

Each year, Rexel Tech Tour hosts more than 200 problem solvers, makers and leaders who are shaping the future of industrial operations. This one-day event provides unparalleled opportunities for learning, inspiration and connections. Dive deep into training from knowledge experts on the latest technology advancements and explore the newest innovations showcased across an expansive showfloor with over 20 of Rexel's leading manufacturer partners. Lunch included.

Topics & Industries

• **Increase** production and operational performance by modernizing your control technologies

• **Enhance** workforce skills and efficiencies with continual training and resources

• **Leverage** data from your existing machines for faster, more accurate decision-making

• Industry Solutions for **Food & Beverage**, **Water/ Wastewater**, **Machine Builders**, **Energy**, & more

Event Schedule

See Reverse Side For Session Descriptions. All Sessions & Labs Are 60 Minutes.

	SALON D1	SALON D2	SALON D3 (LABS)	Main Hall Tradeshow
9AM	What's New. What's Next. What Matters.	Automated Disaster Recovery w/ AssetCentre	FactoryTalk Optix: Creating Your First HMI Project	
11AM	AI-Powered Vision: Smarter Quality & Throughput	Expanding the Integrated Architecture	FactoryTalk AssetCentre Basics	Lunch Served At Noon
1PM	Integrated SCADA HMI Enhancement	VFD Best Practices & Modernizations	Studio 5000 Logix Designer w/ FactoryTalk Logix Echo	
3PM	Turn Industrial Data into Faster Decisions	Protecting OT Environments w/ Network Segmentation	FactoryTalk Optix: Creating Your First HMI Project	

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LÜTZE SYSTEMATIC TECHNOLOGY · ProSoft TECHNOLOGY · APEX DYNAMICS · MERSEN · ROBROY · Milwaukee · EATON

nVent HOFFMAN · HUBBELL · KLEIN TOOLS · MARATHON POWER · OMNICABLE · TCI · EMERSON

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What's New. What's Next. What Matters.
9:00AM - 10:00AM

Discover the latest enhancements in Controllers, IO, Visualization and In Cabinet solutions. Get a clear view of new capabilities, performance improvements, and how these updates can drive smarter, more connected operations with improved lifecycles.

AI-Powered Vision: Smarter Quality & Throughput
11:00AM - 12:00PM

FactoryTalk VisionAI brings artificial intelligence directly to industrial vision systems, enabling faster, more accurate inspection without the complexity of traditional rule-based vision. By learning from real production data, VisionAI helps manufacturers detect defects earlier, adapt to variation, and improve quality with confidence.

Integrated SCADA HMI Enhancements
1:00PM - 2:00PM

Learn about the latest enhancements to Rockwell's updated and expanded HMI offering. We'll showcase the newest features including: New Licensing model, Unlimited web clients, New Historical Data Base options, OPC and MQTT capabilities, New remote alarm notification and more.

Turn Industrial Data into Faster Decisions
3:00PM - 4:00PM

Learn how AI can break down data silos, accelerate engineering workflows, and support smarter decisions across the lifecycle—from design and commissioning to operations and maintenance.

Automated Disaster Recovery w/ AssetCentre
9:00AM - 10:00AM

Explore Rockwell Automation's AssetCentre, a leading solution for centralized asset management and disaster recovery. Learn how it secures intellectual property with version control, automates PAC backups, and delivers detailed audit trails to support compliance and rapid troubleshooting.

Expanding the Integrated Architecture
11:00AM - 12:00PM

Join us to discover how Rockwell Automation's Logix platform is transforming industrial automation. Learn how its unified approach, combining On-Machine solutions, Robotics, and Intelligent Conveyance, helps you deploy faster, connect systems easily, and scale confidently for modern manufacturing.

VFD Best Practices & Modernizations
1:00PM - 2:00PM

Explore best practices for VFD drive system design and installation, along with the evolution of drive technology, key applications, and practical considerations for planning and executing drive modernization.

Protecting OT Environments w/ Network Segmentation
3:00PM - 4:00PM

As OT environments adopt more IT-based devices and applications, they create new pathways for cyber criminals to target critical production systems. Learn how network segmentation can secure resources, systems, and users while reducing the risk of attackers accessing critical infrastructure.

FT Optix: Creating Your First HMI Project Lab
9:00AM - 10:30AM
3:00PM - 4:30PM

FactoryTalk Optix software is a new platform which includes features such as multi-user collaboration, web-based design and test, and integrated version control. Create your first HMI project using Rockwell Automations open HMI platform. Gain hands-on experience while learning to navigate and identify key components within the environment.

FT AssetCentre Basics Lab
11:00AM - 12:00PM

Learn about the core functionality of FactoryTalk AssetCentre in a hands-on lab environment. You will learn how to interact with the FactoryTalk AssetCentre Desktop and Web Client applications, gain an understanding the product's basic functionality, as well as how to design the foundation of a successful asset management system.

Studio 5000 Logix Designer w/ FT Logix Echo Lab
1:00PM - 2:00PM

Studio 5000 Logix Designer / Logix controller hands-on training with no HW needed. Although run in virtual environment, the experience is identical to training run with physical Logix hardware thanks to the next generation emulator FactorTalk Logix Echo.

SCAN TO REGISTER

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