

TECH TOUR ²⁰²⁶

INNOVATE • INTEGRATE • AUTOMATE

REXEL

AUTOMATION
SOLUTIONS

MAXIMIZE THE CAPABILITIES OF YOUR AUTOMATION SYSTEMS

Thursday, August 13th • 8:00 AM - 5:00 PM

Denver Marriott West

1717 Denver W Marriott Blvd
Golden, CO 80401

Register Now

Technical Sessions & Tradeshow

Your operation doesn't stand still and neither should you. The Rexel Tech Tour brings together 200+ industry leaders and decision-makers for one focused, high impact day designed around the challenges you face every day. Choose from expert-led training sessions diving deep into the latest technology advancements, or head to the show floor to meet with Rexel's leading manufacturer partners, exploring live demos, comparing solutions, and getting answers tailored to your site and budget. Whether you're solving for efficiency, cost, or what's next, you'll leave with new skills, stronger connections, and a clear path forward. Lunch included.

Topics & Industries

- **Increase** production and operational performance by modernizing your control technologies
- **Enhance** workforce skills and efficiencies with continual training and resources
- **Leverage** data from your existing machines for faster, more accurate decision-making
- **Strengthen** power reliability to minimize disruptions and keep operations running at peak performance
- Industry Solutions for **Food & Beverage, Water/Wastewater, Machine Builders, Energy, & more**

1 Day • 9 Technical Sessions • 2 Hands-On Labs • 24 Technology Partners

Featured Partners



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SESSION SCHEDULE

See Reverse Side For Session Descriptions. All Sessions are 50 Minutes. Lab Durations Vary. *Lab Seating is Limited.

	TELLURIDE	KEYSTONE	MONARCH
9AM	Automation to Autonomy: Rockwell's AI Strategy	Blueprint for Resilience: Lower Total Cost of Ownership	Networking Best Practices & Managed Switch Configuration <i>Hands-On Lab</i>
10AM	-	-	
11AM	Smart Devices for Modern Machine Design	Critical Pillars of Implementing OT Cybersecurity	
12PM	-	-	-
1PM	Future-Ready Facilities: Motion, Drives, and Robotics	From Complexity to Clarity: Rockwell's Visualization Portfolio	Commissioning & Programming PowerFlex Drives <i>Hands-On Lab</i>
2PM	-	-	
3PM	Power Quality & Reliability	Infrastructure Matters for Plant-Wide Networks	Automation and Control: The Next Wave of Innovation

Trade Show Floor • 8:00AM – 5:00PM

Lunch Served • 12:00PM

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SESSION DESCRIPTIONS

Automation to Autonomy: Rockwell's AI Strategy

9:00AM – 10:00AM

Industrial AI is reshaping manufacturing, from automated design & configuration validation to autonomous production. When paired with machine sensing and control, AI enables smarter monitoring, proactive maintenance, and continuous improvement. Explore where Rockwell stands today, what's deployable now, and where the technology is headed.

Smart Devices for Modern Machine Design

11:00AM – 12:00PM

Connected, intelligent devices are replacing isolated components, delivering real-time visibility, reducing wiring complexity, and improving system performance. Explore how Rockwell's smart device technologies across motor control, panel networking, safety, and sensing work together within a unified architecture to simplify your next machine build or retrofit.

Future-Ready Facilities: Motion, Drives, & Robotics

1:00PM – 2:00PM

Legacy motion and drive systems are a growing liability. See how migrating to the latest Kinetix servo platform improves performance and supports smart manufacturing. We'll also cover OTTO autonomous mobile robots and how AMRs can optimize workflow, improve production flow, and free up floor space for a more flexible operation.

Power Quality & Reliability

3:00PM – 4:00PM

Power quality problems are costing you more than you think. Learn how to use troubleshooting, load studies, and recording tools to support predictive maintenance and run a more reliable, efficient facility.

Blueprint for Resilience: Lower Total Cost of Ownership

9:00AM – 10:00AM

True cost efficiency in manufacturing goes far beyond the initial investment. This session delivers an actionable roadmap for minimizing TCO across the full operational lifecycle; balancing asset reliability, cybersecurity, and workforce development. Whether optimizing existing infrastructure or evaluating a new path, attendees will leave with a practical framework to benchmark their automation strategy and build a more secure, resilient, and profitable operation.

Critical Pillars of Implementing OT Cybersecurity

11:00AM – 12:00PM

Connected operations create real vulnerabilities. Discover how Rexel's five pillar OT cybersecurity approach helps you identify risk, protect critical infrastructure, and keep production running. Learn what a structured program looks like in practice and what steps you can take today to strengthen your defenses.

From Complexity to Clarity: RA's Visualization Portfolio

1:00PM – 2:00PM

Choosing the right visualization platform shouldn't be a guessing game. Get a comprehensive look at FactoryTalk View ME, SE, and Optix. Learn the key differences, understand which platform fits your application, and walk away with a clear framework for making the right call to improve your facilities visualization.

Infrastructure Matters for Plant-Wide Networks

3:00PM – 4:00PM

Reliable OT networks start with the right infrastructure. Learn best practices for switches, cabling, segmentation, redundancy, wireless considerations, and design choices that reduce downtime and simplify support.

Networking Best Practices & Managed Switch Configuration (Lab)

9:00AM – 12:00PM

Learn network design best practices, then configure the new Stratix® 5200 managed Ethernet switch hands-on using the web interface, AOPs, and faceplates. Explore troubleshooting tools and Studio 5000 Add-On Profiles. Leave with practical skills you can apply directly to your plant network.

Commissioning & Programming PowerFlex Drives (Lab)

1:00PM – 3:00PM

Get hands-on with PowerFlex drive commissioning and programming. Learn how to set up a PowerFlex drive for common applications and integrate it with your Logix Controller. Whether you're new to VFDs or sharpening your skills, leave confident applying what you learned on the job.

Automation and Control: The Next Wave of Innovation

3:00PM – 4:00PM

A bold new Rockwell product lineup launching in 2026–2027 is set to reshape automation. Get a first look at a new lower-cost CompactLogix processor, new HMI platforms, Studio 5000-based Logix controllers, Logix Edge, Software Defined Automation, and new industrial computer families available now.

Register Here



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