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25+ New Product Introductions at Automation Fair® 2026

Here are a few innovations for your must-see list.

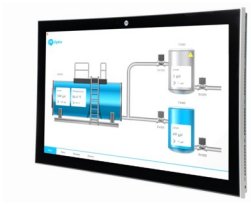
CompactLogix® 5390 Controller



LogixEdge™ Controller



OptixPanel™ Pro Graphic Terminal



PanelView™ Pro Graphic Terminal



PowerFlex® 535 LV Drive



New products are only the beginning. Explore 150+ exhibits, take an expert-led tour, hear Discovery Theater conversations and connect with the people behind the ideas. Bring your future into focus at the Automation Fair Expo.

Explore New Technology

Announcing the 2026 Summit Lineup

Explore five half-day curated Summits that feature exclusive content and an opportunity for attendees to find like-minded professionals at Automation Fair. These value-add topic programs are included in the General Access pass. > Pre-registration is required here.

1. Process Solutions User Group (PSUG) Summit
2. Secure Digital Operations Summit
3. OEM Leader-to-Leader Summit
4. Production Logistics Summit
5. Smart Safety Summit

Don't Miss the Keynote Speakers

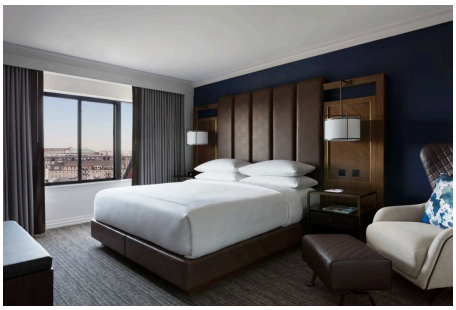
Mon, 1:00 - 2:15 pm	Tues, 8:30 - 9:45 am	Wed, 8:30 - 9:45 am
A New Perspective	**Future in Focus**	**Focus on Innovation**
Welcome to Automation Fair, what to expect throughout the week, and Rockwell Automation's history with the space program. The keynote also explores leadership and managing change and complexity. **Presenters** **Jane Barr** *Welcome to Automation Fair* **Col. Chris Hadfield** *Extreme Leadership*	Rockwell Automation's perspective on the future, followed by a look at the products and services helping create the future today. **Presenters** **Blake Moret** *Rockwell's Point of View* **Tessa Myers** **Matheus Bulho** **Matt Fordenwalt** *Creating the Future Today*	How innovation is shaping industrial automation today and tomorrow, followed by a personal perspective on curiosity, failure and making. **Presenters** **Cyril Perducat** *Innovation Is Driving the Future* **Adam Savage** *Every Tool's a Hammer*



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Skip the planning stress for Automation Fair® 2026. The Rexel Experience is curated to cover your entire trip so you can focus on business. We have everything you need for an outstanding week in Boston. > Book Your Reservation

- Boston Marriott Long Wharf Hotel
- Convenient transportation
- Daily breakfast
- Exclusive dinner events
- And more!





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